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@ CHORI
5700 Martin Luther King, Jr. Way T-2
Oakland, CA 94609
(510) 428-3355/(510) 597-7153-FAX



TWIGS

I congratulate all of our Branch members not only for hitting, but actually going over our annual goal of one million dollars!

If you remember at the September General Meeting, our guest speaker, Dr. Julie Saba, Director of Cancer Research, spoke to us about her work at CHORI. After her excellent presentation, Dr. Bert Lubin reminded us how important it is for our hospital to keep Dr. Saba here at Children's. Because of this, your Branches Board of Directors voted to appropriate \$100,000 to start an "Endowment Chair" for Dr. Saba to continue her research program here at CHORI (Dr. Saba's letter can be read on the next page).



The Board also discussed our "one million-a-year-for-three-years" commitment to our hospital's building fund, and we need to remind everyone that all Branch monies, up to one million dollars a year, must go toward this goal. This means that all of the proceeds from your events during the next three years need to go into this fund. Branches cannot designate on their own, and most importantly, all monies must go through our Branch Office! If a neighbor, a friend or a relative wants to make a donation to your Branch, it is not up to your Branch to decide where that money should be used. We can still accept "restricted fund" but they must go through our books. If you have any questions regarding this, please don't hesitate to call me, or the office, directly.

Yes, I am very disappointed that Measure A did not pass! I agree with Mary Dean's words that, "This is a set back, but just a temporary set back. We remain committed to meeting the health care needs of children in the region. We must build a new hospital by 2013 to meet the State's earthquake safety requirements and to keep pace with the growing population - and we don't have the money. Children's has world-class doctors, nurses and staff who deserve to care for children in a healing environment. We will never give up - our mission of providing care to all children is too important." I, myself, could not believe all the negative publicity that filled our televisions and newspapers. That publicity far overshadowed any positive, competitive P.R.

Congratulations to Live Oak on its successful Archery Shoot held in January. Try not to miss these super Branch fund-raisers coming up this Spring: March 12 - Lilac's Fashion Show, April 26 - both Acorn's Hawaiian Luau and our Alameda high school Branch, Bud's (I love its name) - "Buds in Bloom". April 28 is Rowan's Shopping Spree & Children's Fashion Show and, of course, our big Annual Meeting on April 30 at the Orinda Country Club. Do choose a Volunteer of the Year and send in your recommendation - all Volunteers of the Year will be honored. Remember, too, that all Branch members are invited to our General Meeting held the last Monday of the month. You owe it to yourself and your hospital to be informed of its happenings. We have a speaker from Children's at every meeting. Last month we heard an excellent presentation from Dr. Jacob Neufeld of Pediatric Rehabilitation. Do come. See you all on April 30th!

With love,

Betty Jo

Board of Directors

- Betty Jo Olson.....President
- Marilyn Zecher, VP.....Garden
- Angela Ciccone, Treasurer.....Rowan
- Barbara Demmon, Secretary.....Lilac
- Cece Werson, Parliamentarian.....Hawthorne
- Joy Faussner, Thrift Shop LiaisonTeak
- Cyndi Santaella, Nominating.....Teak
- Debbie Civello.....Rowan
- Joan Deuel.....Hill
- Catherine Dieterich.....Lombardy
- Jeannie Graham.....Garden
- Joanne Knapp.....Rowan
- Orvie Pamp.....Teak
- Pam Pauletich.....Lombardy
- Kristina Smith.....Rowan
- Lynne Wilson.....Acorn
- Mary Ann Suva.....Emeritus

Regarding Measure A:

STATEMENT FROM BRAD BARBER AND CHILDREN'S HOSPITAL & RESEARCH CENTER FOUNDATION

Children's Hospital & Research Center Foundation would like to thank Alameda County voters who supported Measure A. If approved, Measure A would have provided approximately \$300 million of the \$700 million needed to rebuild Children's Hospital Oakland.

"Despite the outcome of the vote, there is still significant support for Children's in our community," states Children's senior vice president and chief development officer Brad Barber. "Children's has grown and expanded over the years to meet the needs of the children it serves. At every step of the way, we have been encouraged by the widespread support from the community, which has made that growth possible."

California law requires inpatient areas of hospitals to meet seismic safety standards by 2013. It is also important that Children's Hospital, an East Bay icon since 1912, be able to meet the future needs of Northern California's growing population of children, and to provide the best medical care and most advanced technology available, thus ensuring that our children will continue to receive the highest quality care.

"This is a set back, but just a temporary setback," explains senior vice president and chief strategic development officer Mary Dean. "We remain committed to meeting the health care needs of children in the region. We will never give up – our mission of providing care to all children is too important."

To learn more about how you can support Children's, call Children's Hospital & Research Center Foundation at (510) 428-3814, or visit us on the Internet at www.chofoundation.org.

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from Dr. Julie Saba:

Dear Betty Jo,

I am elated to learn that the Branches have decided to support my cancer research program with funds raised through their exuberant, year-long efforts! It is "Super Tuesday" at the polls, but "super Monday" was even better. I want you and all those whom you represent to know that your support means a great deal to me. I made a very difficult decision to turn down a number of career opportunities last year in order to stay here in this community for the sake of my family and the members of my research group. It is truly gratifying to know that this community values my contributions to Children's Hospital and what I am trying to accomplish. Being part of the warm, passionate, dedicated and progressive community and knowing that I am appreciated is of immeasurable importance to me. I hope that I will make you proud, and I will do whatever I can to help the Branches to understand and convey to others the research mission of the Hospital. Our steps are small, but our vision is grand and we are in it for the long haul.

Fondly,
Julie Saba

CHILDREN'S HOSPITAL BRANCHES, INC.

INVITES YOU TO CELEBRATE AT THE
ANNUAL VOLUNTEER RECOGNITION LUNCHEON

WEDNESDAY, APRIL 30, 2008

Orinda Country Club

315 Camino Sobrante
Orinda, California (925) 254-4313

No-host cocktails 11:00a.m.
Luncheon 12 Noon

\$ 35 per person

From The West (S.F./Oakland area): Take HWY 24 toward Walnut Creek, go through the Caldecott Tunnel and exit at Orinda. At bottom of ramp, turn left onto Camino Pablo. At second stoplight, turn right onto Camino Sobrante. Pass Safeway, cross over Orinda Way and bear left up the hill (still on Camino Sobrante) - it will dead end at "El Ribero": Lake Cascade will be in front of you. Turn left, pass tennis courts on your right. Turn left at stop sign into the Clubhouse parking lot.

From The East (Concord/San Jose Area) Take HWY 24, exit at Orinda; bear right toward Orinda Village. At bottom of ramp turn right onto Camino Pablo. At the second stoplight, turn right onto Camino Sobrante. Pass Safeway, cross over Orinda Way and bear right up the hill (still on Camino Sobrante) - it will dead end at "El Ribero": Lake Cascade will be in front of you. Turn left, pass tennis courts on your right. Turn left at stop sign into the Clubhouse parking lot.

PLEASE RESERVE BY APRIL 15

Number of guests _____ at \$35 per person = total of check \$ _____

Please make check(s) payable to Children's Hospital Branches, Inc. or CHB, Inc. and mail to:
CHB, Inc. 5700 Martin Luther King, Jr. Way T-2, Oakland, CA 94609

Name _____ Branch _____ Phone _____

List your seating requests below

Bond, James Bond - the name of **Lilac's Spring Luncheon and Fashion Show** ~ is promising to be as enticing as the name ~ it will be held at the Hilton Garden Inn located at 2200 Gateway Court, Fairfield, CA; Social Hour is at 11:00am, followed by the luncheon at 12:00 Noon. Fashions follow at 1:00pm and will again be presented by the always popular Helen Lyall. March 5, 2008 is the reservation deadline. Send your check - \$65/person - to Jeanne Mackie, 3225 Riviera Court, Fairfield, CA 94534. Questions should be directed to Jeanne at (925) 422-0573

Bud Branch
invites you to attend its Spring Fashion Show
"Buds in Bloom"
on Saturday, April 26, 2008 6pm - 10pm
Jack London Aquatic Center
115 Embarcadero East
Oakland
\$25 pre-sale ~ \$30 at the door
Silent Auction ~ Boutique ~ Buffet Dinner

Fashions will be donated or discounted from local stores and will be modeled by the senior class members of Bud Branch. To make your reservation, send your check to Kathryn Mosher, 117 Biscay Bay, Alameda, CA 94502 - tickets will not be mailed - check-in at the door. Questions? Call Kathryn at (510) 521-8853 or email at Kathryn.Mosher@comcast.net

Family House

Needed are: individual-size cereal boxes, soup, paper products and, of course, gift cards in any denomination from Safeway, Lucky, Trader Joe's and Costco.



If you have any questions, give Family House a call at (510) 428-3100. Its address is 5222 Dover Street, Oakland 94609. Many thanks!

Plans for **Acorn's Hawaiian Luau**, scheduled for Saturday, April 26, 2008, are underway. This new event will be held at El Cerrito's Mira Vista Country Club starting at 6:00pm. It will feature a traditional Hawaiian buffet dinner and an evening of dancing. To obtain further information, or to make a reservation, contact Patti Fadelli at (510)526-2107. Tickets are \$75 per person. Hawaiian dress is encouraged???



Corrected Picture - Blossom Garden

This is the corrected picture of Blossom Garden's members taken at its successful November 3 Midnight Magic event, held at Scott's Seafood Restaurant, Oakland



From Blossom Garden:
Julie Vinall, KC Cramer and Elaine Murphy

The smiling women in this picture, taken at last year's Annual Meeting, have been identified as:



Julia Falk, Mary Roberts, both of Acacia (Emeritus), and Mindy Baum of Mulberry Branch.

REMINDER: ANYONE CHOOSING TO LEAVE MONEY TO THE BRANCHES, OR WISHING A BRANCH TO RECEIVE CREDIT FOR HIS/HER BEQUEST, **MUST** DESIGNATE CHILDREN'S HOSPITAL BRANCHES; OTHERWISE, THESE DONATIONS WILL BE GIVEN DIRECTLY TO EITHER CHILDREN'S HOSPITAL OR CHILDREN'S HOSPITAL FOUNDATION AND NO BRANCH CREDIT CAN BE GIVEN.



...from the Branch Office

We need to wrap up 2007, gather Branch information, and put together the Annual Report to be presented at our Annual Volunteer Recognition Meeting and Luncheon on April 30.

All outstanding monies should have been sent in, but several Branches have not yet submitted their Community Service Hours. In order to report accurate information, letters will be sent to Branch treasurers to verify our records against yours, and to correct any discrepancies. Likewise, letters are being sent to the Branch chairmen who, together with their Branch members, can nominate their group's Volunteer of the Year - all nominees will be honored. If applicable, quarterly reports are due, and any other year-end information that you want us to know about. If you have any questions regarding this, or if we can be of help in any way, please give us a call at (510) 428-3355.

WINTER BALL 2007



L to R Front row: Talley Scott, Christina Crocker, Martha Grace MacRae, Caroline Grafft, Kate Barber, Jaime Giacomi, Alexa Bartlett
 Middle Row: Anne L. Cole, Elise Running, Jenny Brown, Kellyn Severson, Anne Rutherford, Taylor Fleshman, Ashleigh Thompson
 Top Row: Stephanie Pande, Julia Fiedler Ross, Allison Thompson, Michelle Sastri, Jamee Wallis, Laura Jorgens, Grace Hine



Escorts bowing to their debs



Katherine Barber, her escort William Green & her father Brad Barber (Brad is SVP & Chief Development Officer for Children's Hospital)



Michelle Sastri with her father, Bharat Sastri



Anne Cole, her escort Ryan Barbieri and father Robert Cole



Julia Fiedler-Ross, Kate Barber and Laura Jorgens



Kellyn Severson and her escort Robert Anderson



Taylor Fleshman

Rubber Ducky Derby – 2008

New Location – New Date

The Rubber Ducky Derby is in for a few changes – but, what is not changing is its status as one of the longest running, most profitable and most visible fund raisers for Children's Hospital Branches. Many Branch members, notably Cyndi Santaella, Marilyn Zecher, Orvie Pamp, Joan Drum, Kay Tichenor, and Mary Davis worked tirelessly for many years to ensure the success of this event....and they truly did it with grace and style. Also, the contributions made by Viki Cebers and Renu Pal can't be overstated. So, with a solid 16 year tradition to build on, here comes the 2008 Derby.

The Derby will be held on **Sunday July 13th at Oak Hill Park in Danville**. The pond at Oak Hill will present a few challenges, but the park more than makes up for it – it offers a beautiful setting with ample free parking and a great VIP overlook. The park also allows plenty of room for the day's festivities – live music, children's games, face painting, and food. Another reason for the location change is that this year's event is being produced by the Rowan Branch whose members live in the Danville area.

The 2008 Derby is getting a huge boost from Y&R (Young & Rubicam), one of the world's leading marketing communications agencies. Their clients include Chevron, Virgin, Land Rover and other major international companies – and they have generously offered to help us increase the awareness of the Derby. It promises to be an exciting year. You may be seeing the Derby in some unexpected places!

Also, new this year – the **Duck Wash** will be held at **Broadway Plaza in Walnut Creek – on Tuesday, July 8 from 10:00am - 2:00pm**.

So, even though some change is underway, the support of all the Branches and Branch members is needed – from Cheese & Quackers parties to duck sales to help at the Duck Wash and the Derby, everyone can help this remain a great Branches fundraiser. Please contact the one of the Derby co-chairs - Belinda George (925)855-1245, Kristina Smith (925)855-9217 or Janice Alamillo (925)287-1444 with suggestions or offers!!



Radiothon

Sponsored by



Tune in for the 107.7 The Bone Rocks Radiothon, supporting Children's Hospital & Research Center Oakland beginning on Thursday, April 10th at 6:00 a.m.

The 107.7 The Bone team will be broadcasting live from the Children's Hospital Oakland Outpatient Center for three days (Thursday, April 10th - Saturday, April 12th) to raise money and awareness for hospital.

Listeners will hear from patients, their families, hospital medical staff, and donors as they tell personal stories of courage and healing.

Help us tell the stories. Share your story with our listeners. There are few forces more powerful than this. Help us let others know about the importance of supporting Children's Hospital Oakland.

Contact Suzanne Beauregard at sbeauregard@mail.cho.org or 510-428-3885 x2983 to schedule an interview, live or taped.

There are other ways to get involved:

Volunteer. Here's your chance to be behind the scenes while the 107.7 The Bone crew broadcasts live from the Children's Hospital Oakland Out-Patient Center. Approximately 300 volunteers are needed over the 3-day event to answer phones and help with set-up and logistics. Please contact Joanne Spenser at jspenser@mail.cho.org or 510-428-3885 x5226 to volunteer.

Make a donation. Your contribution will help Children's Hospital & Research Center Oakland continue to provide world-class care for Northern California's kids. Call us at 510-428-3814 to make a pledge or donate online at www.chofoundation.org.



Children's Hospital Branches, Inc.

@ CHORI Campus
5700 Martin Luther King, Jr. Way T-2
Oakland, CA 94609

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Advertise your upcoming event or share information with members

Next Deadline: 4/15/08

UP-COMING BRANCH EVENTS

March 12, 2008 (Wednesday)

11:00am Registration & Cocktails
12:00 Noon - luncheon; 1:00pm - Fashions by Helen Lyall
\$65/person - Jeanne Mackie (707) 422-0573

Luncheon/Fashion Show

Hilton Garden Inn, Fairfield

Lilac

April 26, 2008 (Saturday)

6:00pm - 10:00pm \$25/person

"Buds in Bloom"

Jack London Aquatic Center, Oakland

Bud

April 26, 2008 (Saturday)

6:00pm \$75/person
Patti Fadelli (510) 526-2107

Hawaiian Luau

Mira Vista Country Club, El Cerrito

Acorn

April 28, 2008 (Monday)

10:00am - 2:30pm - Shopping, Luncheon
Children's Fashion Show
\$65/person

Shopping Spree

Round Hill Country Club, Alamo

Rowan

April 30, 2008 (Wednesday)

11:00am - No-host cocktails \$35/person
12:00 Noon - luncheon/speaker

Annual Meeting & Volunteer Recognition Luncheon

Orinda Country Club, Orinda

All-Branch

July 13, 2008 (Sunday)

Duck Wash Tuesday, July 8 from 10:00am-2:00pm
Broadway Plaza, Walnut Creek

17th Annual Duck Derby

Oak Hill Park, Danville

Rowan

p.s. from Garden Branch:

Thank you to all of you who came to our Holiday Party in November. We had a wonderful turnout, and everyone seemed to enjoy the afternoon. Please mark your 2008 calendar for this year's event - November 19 - Garden's Holiday Party - see you there!