

TWIGS

Congratulations
Hill Branch for a very
successful 2010
Winter Ball ~
\$345,000!!!



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@ CHORI
5700 Martin Luther King, Jr. Way T-2
Oakland, CA 94609
(510) 428-3355 / (510) 597-7153-FAX



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A big, warm "Happy New Year" to all of you hard working, fund-raising Children's Hospital volunteers and congratulations on your 2010 accomplishments! Speaking of which - a big "WOW" to Hill Branch's Winter Ball, bringing in \$345,000!

When your Board was presented with the year's hospital "Wish List" at its November meeting, all of the Fall fundraising monies had not been turned in. The monies on hand that we could donate went to the Pediatric Intensive Care Unit (PICU) to purchase seven critical care beds for \$169,000, and \$8,000 went for five portable Sports Medicine defibrillators to be used at sporting events for children and teens. Your Board also voted to set aside \$100,000 to start a Branch Endowment Fund.

Our November General meeting attendees were privileged to hear our guest speaker, Mary Kelley from the Children's Hospital Child Life Services Department. They were the recipients of Rowan's Fund-a-Need part of its Gala auction this past October.

Bambino Thrift Shop did a terrific holiday business and Garden's Holiday luncheon had the largest attendance ever!

In January your Board heartily welcomed two new members - Wendy Dunn from Lombardy Branch and Sheila Challey from Rowan.

Our January General meeting was held at Shadelands for the dedication of a beautiful tree mural thanking us for our most generous donation last year of one million dollars!

Brad Barber gave us an update on the latest happenings at our hospital. I thank the Foundation for this lovely dedication and also, a big "Thank You" to our gracious host, Kevin Hughes.

Following the ceremony members were taken on a grand tour of the Clinic. It was truly a very special day! (See pictures on pg 6) I am looking forward to modeling in Lombardy's "Tory Burch Fashion Show" on March 24th and Acorn's "Goodwill Bags" show on April 2. I'm also happy to attend Cacao's fun Bridge-Whist luncheon on March 5.

I look forward to seeing all of you at our Annual Meeting and Volunteer Recognition luncheon on Wednesday, April 27 - do come and celebrate last year's achievements!

Love, *Betty Jo*

FROM THE PRESIDENT AND CEO:

Dear Friends,

As I reflect on the end of my first year as President and CEO, and the beginning of my 38th year at Children's, I extend my thanks to you and The Branches for the remarkable things we have accomplished, together.

We have much to be thankful for, including:

- Our role in the return to health of children who have been sick or injured
- The progress we've made toward preventing illness, reducing health disparities, and educating future healthcare providers
- Innovations from CHORI that have improved the health of children worldwide
- The work we have done to navigate the challenges imposed on a free-standing children's hospital that takes pride in providing outstanding regional safety-net services: primary, secondary, tertiary and quaternary pediatric care

In these challenging times, please take a moment to appreciate the blessing of good health, the friendships we have at work and in our communities, and the company of the ones we love.

Best wishes, joy and peace throughout the New Year to you and your family.

Bertram Lubin, MD
President & Chief Executive Officer

FROM THE FOUNDATION:

ANOTHER YEAR OF EXTRAORDINARY PHILANTHROPY FROM THE BRANCHES

“Life's most persistent and urgent question is, ‘What are you doing for others?’”

Martin Luther King, Jr.

For almost as long as Children's Hospital has existed, The Branches of Children's Hospital, Inc. has been doing extraordinary things for others. In 2010, Children's Hospital Branches once again flexed its “doing” muscles, making generous and meaningful contributions to benefit the sick and injured children of the Bay Area.

Thanks to the Branches, medical research – which has the possibility of helping not only children of our area, but children around the world – will continue. Critically-ill kids will receive care on new, state-of-the art hospital beds in our Pediatric Intensive Care Unit. Fragile newborns in our NICU will be warmly bundled in new Isolettes, and sports-loving kids will know the benefit of portable sports medicine defibrillators should they ever need them.

More specifically, the Foundation received the following designated distributions from the Branches in 2010:

- \$400,000 for Children's Hospital Oakland Research Institute;
- \$169,000 for 7 PICU Beds;
- \$57,768 for NICU Isolettes;
- \$8,000 for 5 Portable Sports Medicine Defibrillators

On behalf of Children's Hospital & Research Center Foundation – as well as the countless children who will benefit from the Branches' largesse – a heartfelt THANK YOU for your ongoing commitment to the mission of Children's Hospital & Research Center Oakland. It is deeply appreciated.

Warmest regards,

Brad Barber
Senior Vice President &
Chief Development Officer

CHILDREN'S HOSPITAL BRANCHES, INC.

INVITES YOU TO CELEBRATE AT THE

ANNUAL VOLUNTEER RECOGNITION LUNCHEON

WEDNESDAY, APRIL 27, 2011

Orinda Country Club ~ 315 Camino Sobrante
Orinda, California (925) 254-4313

No-host cocktails 11:00 a.m.

Luncheon 12 Noon

\$ 42 per person

From The West (S.F./Oakland area): Take HWY 24 toward Walnut Creek, go through the Caldecott Tunnel and exit at Orinda. At bottom of ramp, turn left onto Camino Pablo. At second stoplight, turn right onto Camino Sobrante. Pass Safeway, cross over Orinda Way and bear left up the hill (stay on Camino Sobrante) - it will dead end at "El Ríbero": Lake Cascade will be in front of you. Turn left, pass tennis courts on your right. Turn left at stop sign into the Clubhouse parking lot.

From The East (Concord/San Jose Area): Take HWY 24, exit at Orinda; bear right toward Orinda village. At bottom of ramp turn right onto Camino Pablo. At the second stoplight, turn right onto Camino Sobrante. Pass Safeway, cross over Orinda Way and bear left up the hill (still on Camino Sobrante) - it will dead end at "El Ríbero": Lake Cascade will be in front of you. Turn left, pass tennis courts on your right. Turn left at stop sign into the Clubhouse parking lot.

.....
PLEASE RESERVE BY APRIL 15

Number of guests ____ at \$42 per person = total of enclosed check \$ _____

Please make check(s) payable to Children's Hospital Branches, Inc. or CHB, Inc. and mail to:

CHB, Inc. 5700 Martin Luther King, Jr. Way T-2, Oakland, CA 94609

Direct questions to the Branch Office: (510) 428-3355 / vcebers@mail.cho.org

Name _____ Branch _____ Phone _____

_____ I require a vegetarian meal

List your seating requests below:

Lilac's Fall Fundraiser - Harvest Soirée



Party planner, Alex Fultz, the granddaughter of host and Lilac member, Nancy Mueller, with her beau



Our volunteer bankers, helping to account for the silent auction sales

Lilac Branch members are thrilled with the success of their recent Fall fundraiser "Harvest Soirée", the sequel. Held on September 11, this gala event coat-tailed on Lilac's sensational 2009 event with the same name and at the same venue in the heart of the Napa Valley at the spectacular home of member Nancy Mueller and her husband Al, Villa de Provence in Rutherford.

Stunning table decorations were designed by member Betty McMahon and assembled by Betty and her able assistant, member Jeanne Mackie. Virtually all of the components of the decorations were "recycled" from members' collections from past personal and Lilac events – the Branch's tribute to going green. Lilac repeated its "Wine and Purse, Wheel of Fortune" where guests could take a chance on winning one-of-a-kind handmade purses donated by former member and loyal Lilac friend, Ruth Corda, and also premium local wines. The odds were definitely not in favor of the wheel! Member Carolyn Reno and her committee put together 15 perfect silent auction items, including coveted golf packages and an overnight at Cache Creek Casino. Pat Tubbs' wonderful display of the auction items caught the eyes of many generous bidders.

Caterers presented a fabulous buffet dinner served around 7:30 pm, followed by music and dancing to local band "Struttin". Their performance kept the dance floor packed well into the evening.

Lilac was blessed this year to have consultant Alex Fultz manage the party preparations. Alex is the granddaughter of the event hosts, the Muellers, and a student at Chico State University majoring in Hospitality Management. Alex was eligible for credit for overseeing the event...members gave her an A Plus for her efforts.

Net proceeds from this year's Fall fundraiser exceed \$11,000. Lilac members look forward to many Branch members joining them at future annual fundraisers.

From the Winter Ball

Dads and Daughters



Anne Barber with her father, CHO Foundation's Brad Barber



Night of Dancing



Dr. J. Gregg Helton, Amanda Sechrest, Dr. Bert Lubin and Amanda's pediatrician, Dr. Mary Jones

Hill's 2010 Winter Ball



photos courtesy of James Brian Fidelibus, photographer

Top row from left: Elisabeth Grace Berger, Orinda; Caroline Elizabeth Sullivan, Piedmont; Avery Marie Stefan, Orinda; Camilla Casey Polakoff, Berkeley; Nicola Rowena Gale Barnes, Sunol; Katherine Maeve Brickley, Piedmont; and Ellen Elizabeth Cannon, Oakland
3rd row left: Anne Elizabeth Hofinga, Orinda; Lauren Leslie Haithcock, Alamo; Alexis Rose Westin, Orinda; Emily Caroline Jorgens, Orinda; Allison Cecelia Salamack, Oakland; Randie Alyse Schoenberg, Danville; Amanda Jean Sechrest, Lafayette; and Katherine Lynne Nash, Orinda.
2nd row left: Anne Marie Barber, Orinda; Carolyn Marie Esserman, Orinda; Sarah Rebecca Goldman, Piedmont; Evyn DeEtte Staley, Piedmont; Katelyn Ann Swimley, Piedmont; Mary Camille MacRae, Piedmont; and Elizabeth Gardner Gilbert, Orinda.
Front row left: Kaitlin Mary Kelleher, Piedmont; Kelly Yoshiko Adachi, Moraga; Elizabeth Marie McBain, Piedmont; Tessa Victoria Lavdiotis, Piedmont; Atalie Joy Bernstein, Piedmont; Emily Claire Glaessner, Oakland; and Molly Hyde Fehr, Orinda.

The success of the 2010 Winter Ball receiving over \$340,000 in donations has been the direct result of the generosity of the Hofmann Family. It was last spring when Lisa Hofmann Morgan met with Hill Branch to discuss the participation of her daughter, Amanda, as a debutante. Following the meeting, Lisa, inspired by the remarkable care Amanda has received over the years from the physicians and staff at Children's Hospital Oakland, delighted the group with a decision to make the largest single donation in the history of the Winter Ball through her family's philanthropic organization, the Hofmann Family Foundation. Furthermore, the Hofmann Family Foundation challenged us to raise additional contributions by a commitment to match those up to another \$65,000. Lisa Hofmann Morgan agreed to co-chair the campaign which was met with great enthusiasm and warm hearts by many donors.

Amanda Jean Sechrest's medical journey began when she was five days old during a routine newborn medical exam. She was diagnosed with a congenital heart defect known as Pulmonary Atresia with a Ventricular Septal Defect, a heart with only three chambers.

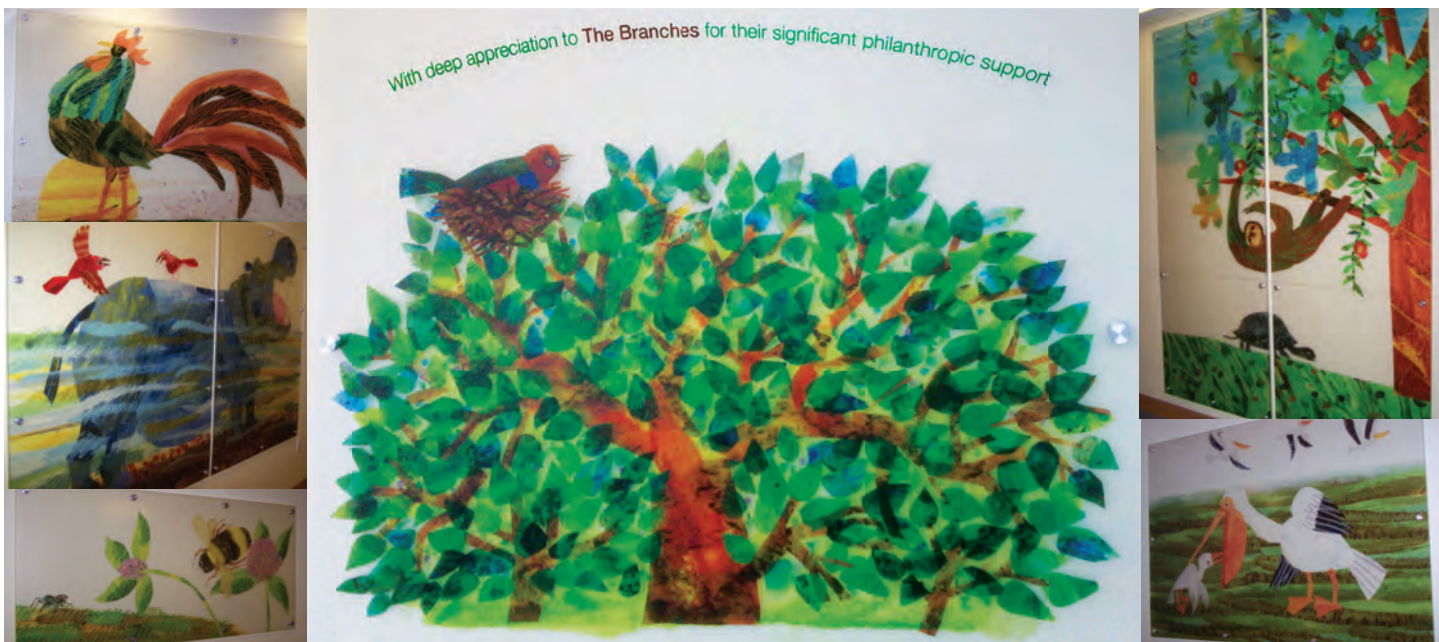
At age six months, Amanda endured a second surgery to install a cardiac shunt which corrected the blood flow to the normal route of the circulatory system. As a toddler, Amanda underwent the Fontan surgical procedure used in pediatric situations with complex congenital heart defects. In her preteen years she endured several cardiac catheterizations in the Cardiac Cath Lab at Children's Hospital Oakland.

Amanda and her family are grateful for the loving, caring and compassionate health care at Children's Hospital Oakland. Her Cardiologist, Dr. J. Gregg Helton, has been with her the entire journey. Amanda has grown into a vibrant young woman from that daunting day in August 1991. Dr. Helton was Amanda's presenter the evening of the Winter Ball, December 21, 2010.

Hill Branch, founded in 1914, has been committed to the raising of funds for children's care, pediatric research and teaching at Children's Hospital Oakland. Through the success of the Winter Ball, an annual event since 1958, it has proudly donated over \$4,000,000 to the Hospital. Hill Branch is proud that the work and compassion demonstrated by all supporters of the Winter Ball allow Children's Hospital Oakland to sustain its mission to turn no child away due to a lack of financial resources.

Sign Dedication at Shadelands during January 31 General Meeting

Sign recently installed at Shadelands commemorating the Branches' recent monetary donation



Rowan's Joanne Knapp, Kristina Smith, Debbie Civello

Lucy Talbot (Hill) with her Mom, Dee Farkas (Fir)

Brad Barber with Betty Jo

Family House

Many thanks from the folks at the Family House for the new TV's made possible by donations they received from various Branches during this past Holiday season. They are all in place and greatly appreciated.

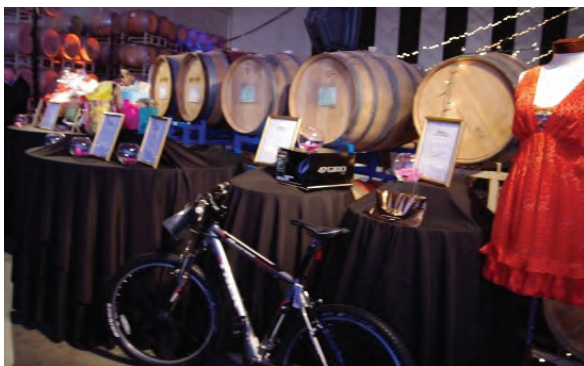
Please continue to send those wonderful gift cards: Safeway, Trader Joe's and now, especially to Target where they've found their breakfast items, in particular, to be available at the very best price! Target gift cards will also be accumulated and used for the purchase of lawn furniture. As you remember, daily breakfasts at Family House are served outdoors.



BLOSSOM GARDEN'S EVENING AT ALAMEDA POINT



Beverly Leony and puppy that was auctioned at the party



Raffle items



BG Members Hilary Ratto and Holly Zaches with guest, Sionead Hayes

On Saturday, October 2, Blossom Garden of Alameda held its 14th annual Moonlight by the Bay fundraising event at the Rock Wall Wine Company in Alameda to benefit Children's Hospital & Research Center Oakland. Located in an old naval airplane hangar at the edge of Alameda Point, through the giant hangar doors the venue boasted a breathtaking sunset with the San Francisco skyline in the distance. Nearly 200 guests basked in the beautiful view, sipping champagne, fine wines and cocktails, while contemplating which of the fabulous auction and raffle items they would like to take home.

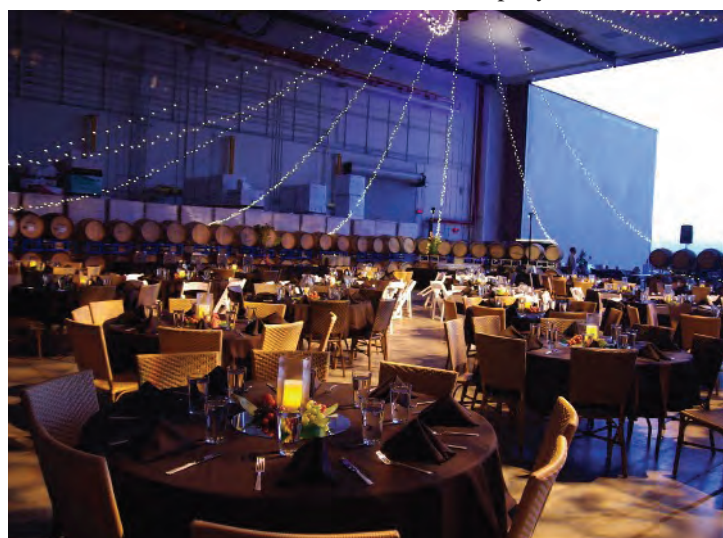
Several local companies generously donated wine, beer, and spirits to the cause, including: Rock Wall Wines, R&B Cellars, Blacksmith Cellars, Trumer Brauerei, St. George Spirits, and many others.

More than 100 auction and raffle items were graciously donated by merchants and businesses throughout the Bay Area to create amazing packages coveted by many. The themed offerings ranged from hosted parties (Mona's Table & Shay's Café) and shopping sprees (Lilac & M Zoe Couture) to exotic car driving packages (Club Sportiva & BMW of Oakland). One of the evening's star attractions was an adorable Shih Tzu puppy, who came complete with puppy training classes and veterinarian services.

Venue: Rock Wall Wine Company

Once the sun was set, the twinkling lights and fragrant wine barrels surrounding the lounge and dining room created a swanky, romantic ambiance in which to kick back, relax, and enjoy the festivities. A delicious buffet dinner was catered by Angela's Bistro, followed by the live auction and raffle results. Dancing commenced shortly thereafter, as guests boogied down to tunes orchestrated by DJ by the Bay, and a wonderful time was had by all.

The members of Blossom Garden are grateful to all of their friends and family members, as well as first-time attendees, for generously supporting this popular community event. Thanks to the community's willingness to help this important cause, the event raised over \$43,000 for Children's Hospital & Research Center Oakland, and donations are still coming in. Blossom Garden of Alameda especially thanks the following corporations for their benevolence and support: AMB Property Corporation, Goldman Sachs, McGuire & Hester, and Perforce Foundation.



Club Sportiva cars auctioned to drive



Sherri Stewart, Karen Granados, Sabrina Baltutis, Natalie Matthey-Olsen



Children's Hospital Branches, Inc.

@ CHORI Campus
5700 Martin Luther King, Jr. Way T-2
Oakland, CA 94609

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Advertise your upcoming event or share information with members

Next Deadline: 4/1/11

UP-COMING BRANCH EVENTS

March 5, 2011 (Saturday)

11am social; 2pm card games \$45/person
Raffle, silent and live auctions
Contact: Nia Blakeney (510) 547-3686

Bridge, Whist & Fine Arts Luncheon

Hilton Garden Inn, Emeryville

Cacao

March 23, 2011 (Wednesday)

Open Bar 11:00am; luncheon 12 Noon \$ 65/person
Contact: Rosemary Nelson (707) 649-1176/brushred9@msn.com
Fashions by helen lyall ~ Raffle to follow

Fashion Show "On Broadway" & Luncheon

Hilton Garden Inn, Fairfield

Lilac

March 24, 2011 (Thursday)

6pm to 9pm \$ 95/\$150 or \$200/person
Reservations: Laurel Browman laurelmaddox@mac.com

Tory Burch Fashions & Cocktail Party

Orinda Country Club, Orinda

Lombardy

April 1, 2011 (Friday)

A new annual event benefiting CHRCO and featuring NY Times best-selling authors and KFOG recording artists, Notes & Words promises an intimate and inspiring evening of spoken word and original music www.notesandwords.org

Notes & Words

Fox Oakland Theater, Oakland

Foundation

April 2, 2011 (Saturday)

11am-social; 12 Noon-luncheon Price \$55/person
Reservations: Patti Fadelli (510) 526-2107

Luncheon-Fashion Show "The Goodwill Bags"

Mira Vista Country Club, El Cerrito

Acorn

April 27, 2011 (Wednesday)

11am - cocktails; 12 Noon luncheon \$42/person
Program & Volunteer recognition (see page 3 for details)
RSVP - chbranches@yahoo.com / vcebers@mail.cho.org
(510) 428-3355

Annual Meeting & Volunteer Recognition

Orinda Country Club, Orinda

All-Branch

May 2, 2011 (Monday)

10:00am - 2:30pm \$65/person
No tickets at the door 15-20 vendors
Contact: Leslye Thorpe - bradymama@comcast.net

Annual Shopping Spree

Round Hills Country Club, Alamo

Rowan