



Dear Friend of Rowan Branch,

Please help us in supporting sick and injured children in our community. The fundraising and awareness generated by Rowan Branch and the efforts of dedicated doctors, nurses, researchers and donors like you have a vital impact on the most vulnerable patients and their families.

**We invite you to be part of our fund-raising team by participating as an in-kind donor. Rowan Branch is proudly hosting its 24<sup>th</sup> Annual Shopping Spree, Luncheon and Silent Auction on April 28, 2025, at Round Hill Country Club, benefiting UCSF Benioff Children's Hospital Oakland.** Every in-kind donation will help us reach our goal of purchasing life-saving equipment in addition to purchasing other essential items on the hospital's wish list.

We thank you in advance for you/your company's support, and we will acknowledge your generous donation on our website, in email blasts, and through the Spree event media.

You can donate by returning the attached form or by visiting our website at [rowanbranch.org](http://rowanbranch.org). If you have any questions, please contact: Eileen Caponio (925) 699-3282

Eileen Caponio  
Rowan Branch, Children's Hospital Branches, Inc.  
472 Oakshire Place, Alamo, CA 94507  
[eileen@rowanbranch.org](mailto:eileen@rowanbranch.org)  
925-699-3282 (cell)

Sincerely,

*Eileen Leonela*

Rowan Auction Co-Chairs:  
Eileen Caponio & Leonela Castillo



# ROWAN BRANCH



## OUR STORY

With a legacy spanning over 100 years, UCSF Benioff Children's Hospital Oakland (BCHO) has been a lifeline for children across California. Renowned as one of the nation's leading pediatric medical centers and the Bay Area's only Level 1 Pediatric Trauma Center, BCHO is a pillar of exceptional care from the routine to the most complex cases.

The world class physicians at BCHO see kids in nearly all specialties and treat every child regardless of their family's ability to pay.

Rowan Branch, part of Children's Hospital Branches, Inc., a non-profit volunteer organization benefiting BCHO, has been providing vital support to the hospital for over 60 years. Our fundraising efforts have been essential in ensuring that BCHO provides outstanding, cutting edge care to children in need.

**Rowan Branch** members have raised over five million dollars for BCHO. This money has funded important equipment and services that have bettered and saved the lives of thousands of children.

## OUR MISSION

Rowan Branch raises funds for UCSF Benioff Children's Hospital Oakland, where all children have access to quality medical care, regardless of their background or family circumstances.

## YOUR DONATION

### Pediatric Intensive Care Unit (PICU)

The parents and grandparents who volunteer as Rowan Branch members have voted to support the Pediatric Intensive Care Unit (PICU). With your help, we will purchase an Arctic Sun Temperature Management System. This non-invasive technology provides precise body temperature control with continuous monitoring of traumatic brain injured patients and children who have suffered cardiac arrest, thus providing them the best chance of the most functional recovery possible.

 [ROWANBRANCH.ORG](http://ROWANBRANCH.ORG)

 [CONTACT@ROWANBRANCH.ORG](mailto:CONTACT@ROWANBRANCH.ORG)



**Rowan Branch**  
Children's Hospital Branches, Inc.

## SILENT AUCTION DONATION FORM

### 2025 Shopping Spree & Luncheon

**Donor Name:**

Please print your company and/or individual name(s) as you want it to appear in related advertising:

---

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**Donation**

Description of donation (Please include any restrictions/expiration date):

---



---



---

- \$ \_\_\_\_\_ Estimated value of item(s)
- \_\_\_\_\_ Certificate is attached
- \_\_\_\_\_ Please create a certificate for my item
- \_\_\_\_\_ Item accompanies form
- \_\_\_\_\_ Please call me to arrange for donation pick-up

Please enclose any available brochures, flyers, photographs, logos, menus, business cards, or other promotional materials that would help us promote your business and your donation. Thank you!

**Website Recognition:**

Please submit logo artwork as soon as possible. Electronic formats are preferred (for example .pdf, .jpg)

Please submit artwork to: [contact@rowanbranch.org](mailto:contact@rowanbranch.org)

Contact Person should we have a question about this donation

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

I/we prefer that our donation remain anonymous

Please mail or email this form to:

**Rowan Branch, Children's Hospital Branches, Inc.**  
c/o Eileen Caponio  
472 Oakshire Place, Alamo, CA 94507  
[Eileen@rowanbranch.org](mailto:Eileen@rowanbranch.org)/925-699-3282