

SIPS IN THE CITY



A WINE TASTING EVENT
SATURDAY, SEPTEMBER 21, 2024

A BENEFIT FOR UCSF BENIOFF CHILDREN'S HOSPITAL OAKLAND
PRESENTED BY CHILDREN'S HOSPITAL BRANCHES



CHILDREN'S
HOSPITAL
BRANCHES





OUR STORY

With a legacy spanning 110 years, UCSF Benioff Children's Hospital Oakland has been a lifeline for children across California. Renowned as one of the nations leading pediatric medical centers, and the Bay Area's only Level 1 Pediatric Trauma Center, Children's Hospital Oakland is a pillar of exceptional care known nationwide.

The respected physicians at Children's Hospital Oakland see kids in nearly all specialties and treat every child regardless of their family's ability to pay.

Children's Hospital Branches (CHB) has been providing vital support for the hospital for over a century. Our fundraising efforts have been key in ensuring that Children's Hospital Oakland provides outstanding, cutting edge care to children in need.

OUR IMPACT

CHB has raised \$50M+ for Children's Hospital Oakland. We continue to be the largest and oldest grassroots fundraising organization for the hospital, where the money raised funds important and vital equipment and services that have saved the lives of thousands of children.

OUR MISSION

CHB raises funds for UCSF Benioff Children's Hospital Oakland, where all children have access to quality medical care, regardless of their background, circumstances, or a family's ability to pay.

NEONATAL INTENSIVE CARE UNIT (NICU)

Our funds support nearly every department within the hospital. This year, we are focusing on the purchase of vital equipment for the NICU. This Level IV NICU offers the highest level of medical care for newborns and premature infants available. Children's NICU is equipped to treat the most complex neonatal conditions and the most critically ill and smallest newborns from throughout the region.

Specifically, we hope to fund devices that monitor cerebral oxygen in order to prevent brain injury, avoid unnecessary treatment and provide important information regarding the infant's prognosis, as well as more effective phototherapy devices for treating infants with jaundice.



Children's Hospital Branches, Inc. | c/o CHORI Campus | 5700 Martin Luther King Jr. Way | Oakland, CA 94607



childrenshospitalbranches.org



+1 (510) 428-3355



contact@childrenshospitalbranches.org

LIFE-CHANGING NUMBERS

Vital Facts about UCSF Benioff Children's Hospitals



CHILDREN'S
HOSPITAL
BRANCHES



#1

Children's Hospital
Oakland is the #1
Pediatric Trauma Center
in Northern CA

This year we are funding
The Neonatal Intensive Care Unit
(NICU)

3

UCSF Benioff Children's
Hospitals were ranked
BEST in 3 Pediatric
specialties in
Northern CA

50

The UCSF Benioff
Children's Hospitals can
provide care for more than
50 medical specialties

0

No child will be
turned away from
Children's Hospital Oakland
regardless of their
parents' ability to pay

Infants cared for in the
Neonatal Intensive Care
Nursery per year

1,200

750,000

Outpatient Clinic Visits to
UCSF Benioff Children's Hospitals
in one year

UCSF Benioff Children's Hospitals have been
recognized among the **nation's best**
Pediatric Medical centers in
10 pediatric specialties

10



Please help us in supporting sick children in our community. The fundraising and awareness generated by Children's Hospital Branches and the efforts of countless doctors, nurses, researchers, and sponsors like you have a tremendous impact on the most vulnerable patients and their families.

We invite you to sponsor Sips in the City, benefiting UCSF Benioff Children's Hospital Oakland. The event is on Saturday, September 21, 2024 at Skyline Events on Treasure Island. Enjoy premier wine and spirits tasting from the region's most esteemed vintners and distillers while taking in the breathtaking views of San Francisco, Alcatraz and the Golden Gate Bridge. Nibble delicious bites, peruse the robust silent auction offerings while listening to live music and learning more about the lifesaving works at Children's Oakland...all in a fun art deco themed space! You and your guests will love this fun event at a unique location for the most worthy of causes.

For 110 years, Children's Hospital Branches has been hosting notable fundraising events. Our mission is to join community members together to make a significant difference for the tens of thousands of families who rely on UCSF Benioff Children's Hospital Oakland for their critical medical needs, regardless of their ability to pay.

This year our goal is to purchase essential equipment for patients in the Neonatal Intensive Care Unit. With your help, we will fund critically needed equipment to provide care for the most vulnerable newborns. Specifically, we hope to purchase devices that monitor cerebral oxygen in order to prevent brain injury, avoid unnecessary treatment and provide important information regarding the infant's prognosis.

For additional information about sponsorship opportunities and benefits please visit childrenshospitalbranches.org.

Sincerely,

Nazie Shakerin & Azita Ansari
Sponsor Co-Chairs
925-389-7225/925-639-7743
sponsors@childrenshospitalbranches.org

SPONSOR LEVELS



Children's Hospital Branches Sips in the City Wine Tasting
Saturday, September 21, 2024



CHAMPAGNE
\$10,000

- 14 tickets to the event
- Company Logo on all event signage and video screens
- Representative from your company announced at the event and recognized by our event's emcee
- Two Bottles of Premier Vintners' Wines
- 28 Jewelry Raffle Tickets
- Swag Bag for each Champagne Sponsor Host



CABERNET
\$6,000

- 8 tickets to the event
- Company Logo on all event signage and video screens
- Representative from your company announced at the event and recognized by our event's emcee
- 1 Bottle of Premier Vintners' Wines
- 16 Jewelry Raffle Tickets
- Swag Bag for each Cabernet Sponsor Host



MERLOT
\$3,000

- 4 tickets to the event
- Company Logo on all event signage and video screens
- 8 Jewelry Raffle Tickets



CHARDONNAY
\$1,500

- 2 tickets to the event
- Company Name on all event signage and video screens
- 4 Jewelry Raffle Tickets



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SPONSOR REGISTRATION FORM

SIPS IN THE CITY
BENEFITING UCSF BENIOFF CHILDREN'S HOSPITAL OAKLAND



SPONSOR NAME & LEVEL

Please print your company and/or individual name(s) as you want it to appear on event signage and related advertising:

Company and/or individual name(s) _____

Address: _____

Email: _____ How did you hear about us? _____

PLEASE SELECT A SPONSORSHIP LEVEL:



CHAMPAGNE
\$10,000+



CABERNET
\$6,000



MERLOT
\$3,000



CHARDONNAY
\$1,500



**OTHER
AMOUNT**

METHOD OF PAYMENT

_____ Check (payable to Children's Hospital Branches)

_____ Credit Card

Name as it appears on credit card: _____

Credit Card # _____

Exp Date: _____

Address: _____

EVENT SIGNAGE RECOGNITION

Please submit logo artwork asap to sara@childrenshospitalbranches.org. Preferred electronic formats are .jpg, .png, .pdf

Contact for event signage questions: _____ Phone: _____

EVENT TICKETS

Will you use your complimentary tickets to the event?

_____ I/we plan to use all or some of our tickets

_____ I/we will not be accepting tickets for our donation

_____ Number of tickets desired

Please mail form to:
Children's Hospital Branches, Inc.
c/o CHORI Campus
5700 Martin Luther King Jr. Way
Oakland, CA 94607

— OR —

Email:
sara@childrenshospitalbranches.org



CHILDREN'S
HOSPITAL
BRANCHES

ITEM DONOR FORM

SIPS IN THE CITY
BENEFITING UCSF BENIOFF CHILDREN'S HOSPITAL OAKLAND



DONOR

Please print your company and/or individual name(s) as you want it to appear on event signage and related advertising:

Address: _____

Email: _____

How did you hear about us? _____ I/We prefer to remain anonymous: _____

DONATION

Description of Donation (Please include any restrictions):

Estimated Value of Item(s): \$ _____ Certificate is attached _____
_____ Please create a certificate for my item _____
_____ Item accompanies form _____
_____ Please call me to arrange for donation pickup _____

If we need to contact someone about your donation, whom should we contact?

Name: _____ Phone: _____

Please mail form to:
Children's Hospital Branches, Inc.
c/o CHORI Campus
5700 Martin Luther King Jr. Way
Oakland, CA 94607

— OR —

Email:
sara@childrenshospitalbranches.org



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